THE BASKETBALL MANAGERS ONLINE COURSE

8 WEEKS DURATION

Student name and surname:

REFLECTIONS DOCUMENT

Week 8

Topic: Basketball league – a platform for club growth

Session 1: Mindaugas Gobikas, Basketball management scientist: How the world’s biggest sports leagues operate.

Session 2: Richard Stokes, Euroleague Basketball’s Senior Director of Officiating: Performance analysis of Euroleague referees.

Please write and send to us reflections on each question. It is up to 200 words to each question.

These questions will help you to write your reflection:

1. What are the main aspects of basketball (sport) league growth?

2. How a club and the league are interacting during the process of development? How is one helping the other?

3. Why you think European basketball leagues still struggling to grow to compare to North American sports leagues?

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| Question 1 |
| Your reflections....... |
| Question 2 |
| Your reflections....... |

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| Question 3 |
| Your reflections....... |

After completing reflections signed PDF file should be sent to the email: ibulatvia@gmail.com